

Getting Started with SEO Tools & Tips

Keyword Research Tools

- [Ubersuggest](#)
- [Keywords Everywhere](#)

Places to put your keywords

- In the title tag
- In the H1
- Make sure your meta description talks about your keyword, you may also include it in the description if appropriate.

To find out how to do this, Google the place you want to put the keyword, plus your website platform e.g. “how to put a title tag in Wix”

Free Monitoring Tools

- [Google Analytics](#)
- [Google Search Console](#)
- [Moz Bar](#)
- The Chrome incognito tab!

Vision Foundry

www.visionfoundry.uk